



jasonolsen

USER EXPERIENCE STRATEGIST

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SKILLS

ux/ui
research/ideation/prototyping
branding/identity
marketing/advertising
packaging/publications
project management
web development
search engine optimization
photography
videography
sound design

PROFICIENCY

adobe photoshop cc
adobe illustrator cc
adobe indesign cc
adobe premiere pro cc
adobe after effects cc
adobe audition cc
axure
ms visual studio
netbeans
wordpress
html/css/javascript
asp.net
java
python

CONTACT

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EDUCATION

WESTERN WASHINGTON UNIVERSITY

BA, DESIGN | JUNE 2016

minor, user experience design
minor, internet resource creation and management
minor, professional writing studies
certification, web design and development
certification, content development
certification, ecommerce

STUDY ABROAD: GERMANY & SWITZERLAND

WWU DESIGN ABROAD | SUMMER 2015

international design study in Berlin, Dessau, Frankfurt, Mainz, Basel, and Zurich

PROFESSIONAL EXPERIENCE

NESLOSCAPE

GRAPHIC DESIGN | WEB DEVELOPMENT | 2009-CURRENT

frontend/backend user experience development
marketing strategy
search engine optimization
database development

AMERICAN FREEZE DRY

USER EXPERIENCE/ECOMMERCE CONSULTANT | 2015-2016

development of conceptual strategy
branded sister corporation
designed packaging for fruit powder product
drafted copy for marketing and packaging assets
managed external design and development contractors
organized ecommerce fulfillment operations

VOLUNTEER EXPERIENCE

MAX HIGBEE CENTER

GRAPHIC DESIGN | WEB DEVELOPMENT

designed new brand and identity
designed and developed new website
utilized wordpress as content management system

SPECIAL OLYMPICS

HEAD COACH

coaching soccer, flag football, softball, and basketball
co-coordinator of Bellingham Independents program